

ANNUAL IMPACT REPORT 2022



TROOPSDIRECT.ORG



**WE'VE
GOT YOUR** **6**
We've got your back



“

Any American with an American flag on their shoulder doing anything for this nation, if they need it and if it's lifesaving or mission-accomplishing, then we're gonna supply it.”

AARON NEGHERBON
Founder & Executive Director



DELIVERS ANYWHERE

“

Due to the mountainous region with loose rock and carrying extensive weight, I am requesting quality boots for my team to prevent ankle injuries and foot fatigue. With the summer months arriving soon snow is melting revealing loose rocks. **These boots will further help my team navigate such terrain.**

We've got your SIX

Today, nearly 200,000 of our American service members are deployed in more than 100 countries around the world. But our troops are not as equipped as we'd like to think. Many times, they need resources faster than the government can supply them. Red tape, supply chain issues, or equipment failures mean that our service members are sometimes in the field without the equipment they need to protect themselves or to do the job effectively. When our troops need operational gear, they don't need it in a few weeks or months. **They need it now.**

A common military phrase meaning
“I'VE GOT YOUR BACK.”

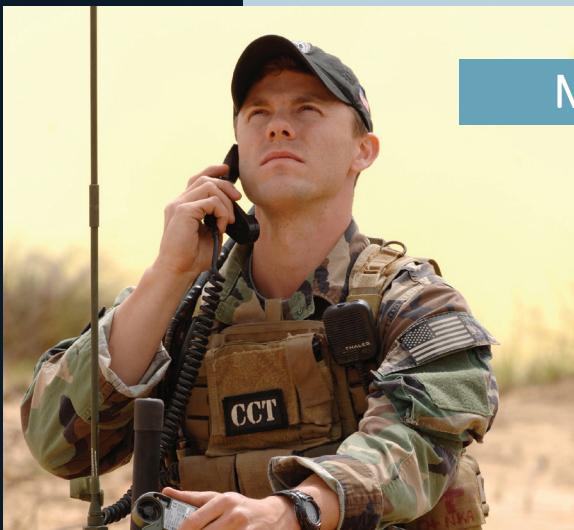
Troops Direct fills the gap to protect our service members by supplying them with the equipment they need—usually within days, anywhere around the world.

Our troops sacrifice daily to protect us, sometimes at the cost of their own lives. It's our duty to support them - to provide what they need to accomplish missions and come home safe and in one piece. When they call on us for help, we want them to know . . .

WE'VE GOT YOUR SIX!

“

My platoon is set to deploy in the coming month. After talking with some teammates about aggravating shortfalls we are having, you and your organization were mentioned. Trying to get things we need before deployment involves so much red tape that ultimately we end up having to “figure it out.” It is truly unbelievable the work that Troops Direct is doing. **Thanks again for everything you do. Keep up the amazing work.”**



NOT FOR PROFIT

“

I'm a Combat Controller currently deployed. We are experiencing some extreme conditions. **All our guys are reporting that the gear they have been issued is not holding up** (or providing enough protection) to the environmental conditions. Due to the nature of our job, we are exposed to these conditions quite frequently and for extended periods. This donation will critically impact our ability to do our jobs effectively.

DoD photo by Master SGT. Scott Reed, U.S. Air Force



COMMITTED TO OUR HEROES

“

I was wounded in combat roughly 2 months ago, when a round struck me in the head. Due to loss of blood, **much of my equipment was destroyed to include my plate carrier and uniform.** I have reached out many times to my support channels to have these items replaced, but they are unable to tell me when or if I will receive these items at all. This failure of my supply channels has left me borrowing equipment from my teammates to continue missions. I have also tried to purchase this equipment, and multiple companies told me they could not ship for several months. Thanks again for the support. It is greatly appreciated.

Getting What They Need, WHEN THEY NEED IT!

Troops Direct provides our service members with any critically-needed items they request. Delays or declined requests for resources can mean loss of limb or loss of life.

Your donation ensures they get the resources they need—usually in days, not months. Whether it is a pair of boots, medical kits, metal detectors, or tools to defuse bombs, your support makes an immediate and dramatic difference in the lives of our service members.



NATIONAL GUARD

The National Guard provides domestic relief and service. It is the least-resourced branch of the military. They often lack all the resources they need when they respond to emergency situations.

“The hurricane and subsequent flooding hit us hard and fast here in Texas. Nothing could prepare our units or the public for what happened. Having the nutritional staples and rescue equipment that you provided kept us on task as we rendered aid to our fellow citizens.”



COMMONLY-REQUESTED ITEMS:

- >> Replacement camouflage uniforms and footwear
- >> Cold weather gear
- >> Landmine threat mitigation & metal detectors
- >> Tactical belts and pouches & GPS units



MEDICAL

“The issued gear does not allow the line medics assigned to the infantry platoons to carry medical supplies and sustainment gear in one bag. This can cause them injury since they are carrying more equipment than others. It also causes the medic to stand out, making them a target for the enemy. This bag will allow the medics to carry all equipment needed in one bag and also blend in with the rest of the platoon.”

COMMONLY-REQUESTED ITEMS:

- >> Electronic hearing protection
- >> Fully-stocked medical kits
- >> Trauma and rescue equipment
- >> Personal protective equipment (PPE)*
- >> Helmet-mounted LED lights

*for heightened Covid outbreaks

K-9 UNITS

Dogs are service members, too. Dogs save lives, and dogs find bombs. Caring for them and their handlers will make the situation safer for everyone.

“We are traveling the country and supporting different teams. During travels, the kennels for our military working dogs are breaking, which presents a danger to our working dogs. The heavy duty kennels you sent will ensure our military working dogs stay safe during all our traveling.”



COMMONLY-REQUESTED ITEMS:

- >> Collapsible kennels for transportation
- >> Protective vests
- >> Handler equipment
- >> Cooling towels (for dogs and handlers)
- >> Kennel accessories to keep out rain & dust

TACTICAL

Service members sometimes have to wait for basic necessities like boots and tactical gear. And sometimes, the items they have been issued are just not sufficient. With your help, we can support our service members with high-quality protective gear to save lives and limbs.

“Current issued hearing protections are insufficient and do not meet the demands of our current mission set. The requested hearing protection will allow proper protection, allow peer-to-peer communication, and the much-needed ability to connect to radios, allowing important information to be disseminated between all unit members. Proper hearing protection and communication is essential in a highly-dynamic combat environment and current issued ear plugs lack those capabilities.”

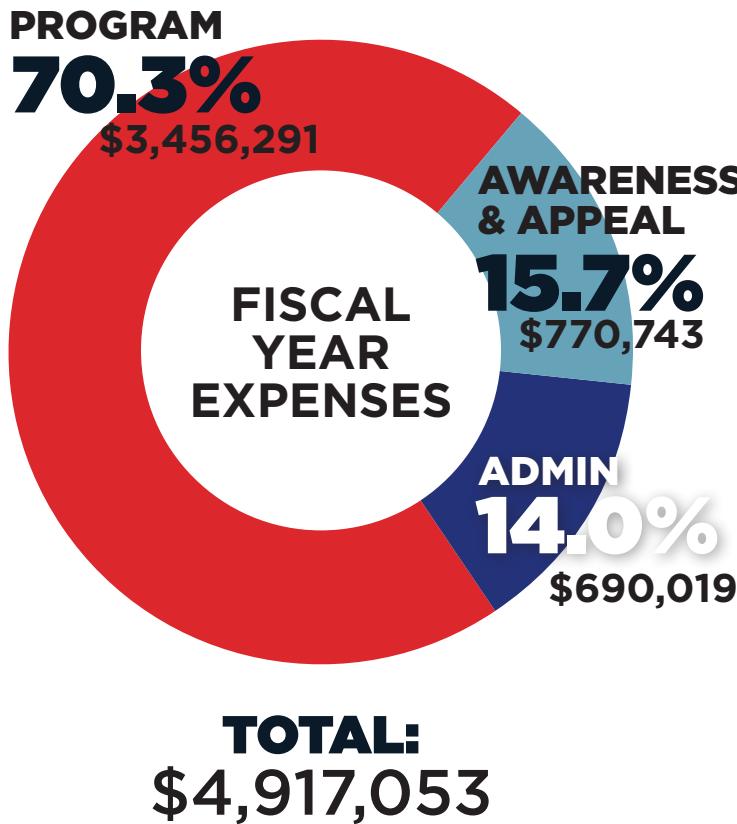
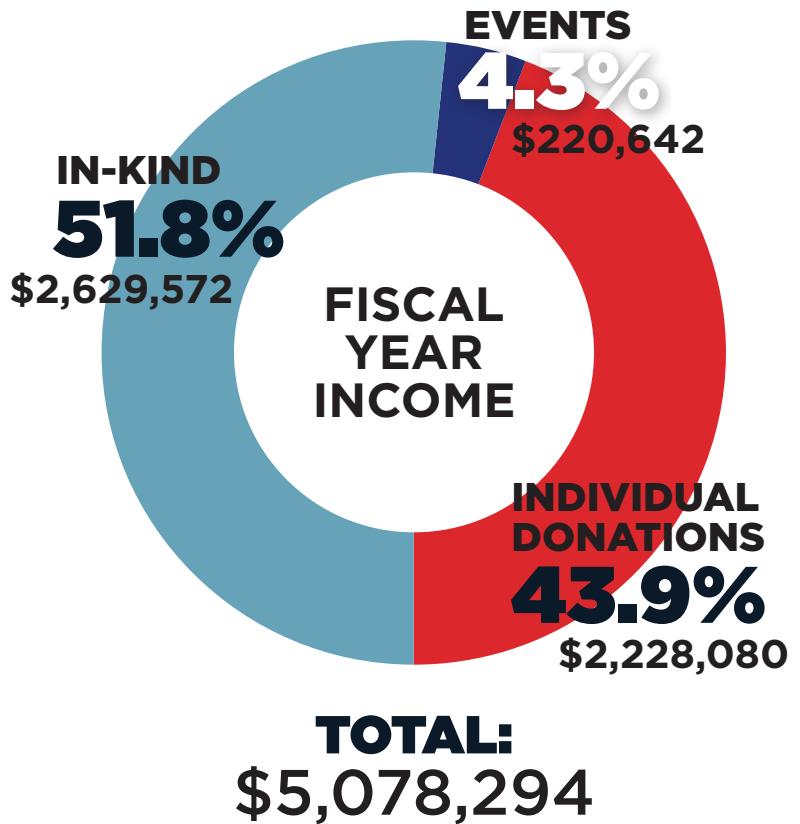
The safety of our troops is vital. Your gift will quickly provide critical supplies to our medics when these items have been delayed.

COMMONLY-REQUESTED ITEMS:

- >> Trauma and rescue equipment
- >> Fully-stocked medical kits
- >> Tourniquets and stretchers
- >> Water filtration units

2021-22 FINANCIALS

OUR GOAL: to give the donor a glimpse into the operation and credibility of the organization, including financial, experience of leadership and board and corporate partnerships



Thank you
TO OUR PATRIOTS!

We can't be there for our troops unless you are there for us. **Your generosity tells our service members that they are supported.** Because of you, our troops are getting the critically-needed resources they need today.

OUR TEAM

— EXECUTIVE TEAM —



AARON NEGHERBON
Founder & Executive Director

“ My vision is to continue to interface with Americans, educating them on the ongoing activities and subsequent needs of our forces. Concurrently I look forward to increasing levels of support from our citizens to that we can say 'YES' to as many requests from our service members as possible. Now more than ever, the need is there!



ADINA ERRIDGE
Program Director

“ Although 12 months is a long time, it's actually a short time to do amazing things. In the next 12 months I'd like to see our current donors more engaged with us and help spread the word that our American troops are not as equipped as we would expect or be led to believe.



JASON NOBLE
Operations Director

“ I desire to make Troops Direct a top tier non-profit organization with a growing and trusting donor base.



MELISSA KELLEY
Development Director

“ My vision for the coming year is to bring Troops Direct to the next level, to put it broadly. Specifically, I would like to expand and increase donor support so that we can approve all viable requests that come through our doors.

BOARD OF DIRECTORS



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STEVE CANNATELLA

When it comes to our service members who sacrifice for us, we say . . .

we've got your SIX! "



Your support makes it possible to get them the critical supplies they need to accomplish their missions and stay safe doing so.

Together, we can support our troops and their mission success. You can help our heroes today by keeping them safe and letting them know that someone has their back.

*so they can return home
to their families.*



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